

NEWS RELEASE

For Immediate Release

HARVEST SUSTAINABLE INCOME FUND FILES PRELIMINARY PROSPECTUS

TORONTO, October 28, 2010: Harvest Portfolios Group Inc. (the “Manager”) is pleased to announce that a preliminary prospectus for the Harvest Sustainable Income Fund (the “Fund”) has been filed with, and a receipt therefore issued by, the securities regulatory authorities in each of the provinces and territories of Canada.

The Fund proposes to issue trust units (the “Units”) of the Fund (the “Offering”) at a price of \$12.00 per Unit.

The Fund’s investment objectives are:

- (i) to provide holders of Units (“Unitholders”) with monthly distributions (initially targeted to be \$0.065 per Unit (\$0.78 per annum) representing an annual cash distribution of 6.50% based on the \$12.00 per Unit issue price); and
- (ii) to provide Unitholders with long-term capital preservation while reducing volatility.

The net proceeds of the Offering will be invested in an actively managed diversified portfolio of securities of primarily publicly-traded Canadian issuers in order to seek to provide investors with exposure to issuers that the Manager and Avenue Investment Management Inc. (the “Investment Manager”) believe offer sustainable income, capital preservation and reduced volatility.

The Investment Manager will be responsible for the execution of the Fund’s overall investment strategy, including managing the composition of the portfolio of the Fund.

The syndicate of agents is being co-led by BMO Nesbitt Burns Inc., CIBC and RBC Capital Markets and includes Scotia Capital Inc., HSBC Securities (Canada) Inc., National Bank Financial Inc., Canaccord Genuity Corp., Dundee Securities Corporation, Raymond James Ltd., Desjardins Securities Inc., Macquarie Private Wealth Inc., Wellington West Capital Markets Inc., Industrial Alliance Securities Inc. and Mackie Research Capital Corporation (collectively, the “Agents”).

Certain statements included in this news release constitute forward-looking statements, including, but not limited to, those identified by the expressions "expect", "intend", "will" and similar expressions to the extent they relate to the Fund, the Manager and/or the Investment Manager. The forward-looking statements are not historical facts but reflect the Fund's, the Manager's and/or Investment Manager's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Although the Fund, the Manager and/or the Investment Manager believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, readers are cautioned not to place undue reliance on such statements due to the inherent uncertainty therein. The Fund, the Manager and/or the Investment Manager undertakes no obligation to update publicly or otherwise revise any forward-looking statement or information whether as a result of new information, future events or other such factors which affect this information, except as required by law.

A preliminary prospectus dated October 27, 2010 (the “Prospectus”) containing important information relating to these securities has been filed with securities commissions or similar authorities in certain jurisdictions of Canada. The Prospectus is still subject to completion or amendment. Copies of the Prospectus may be obtained from any of the Agents. There will not be any sale or any acceptance of an offer to buy the securities until a receipt for the final prospectus has been issued.

All capitalized terms noted herein but not defined are as defined in the Prospectus.

For further information: please contact Michael Kovacs at Harvest Portfolios Group Inc. at mkovacs@harvestportfolios.com or at 1-866-998-8298; or for additional information or a copy of the Prospectus, please contact your registered financial advisor.